Study Questions

Ethical Practice:
Professionalism, Social Responsibility, and
The Purpose of the Corporation

Session 3: Monday April 9, 2007

Personal and Professional Practice II—the Reality

- “Kathryn McNeil”/B (HBS Case 9-394-112) will be handed out in class.

1. Have you ever experienced a managerial challenge similar to that faced by Charles Foley in “Kathryn McNeil”/A? How did you address it?

2. What are Kathryn McNeil’s responsibilities as she applies for and begins her job at Sayer Microworld?

3. Do the strategic circumstances of Sayer Marks Systems have a bearing on this story?

4. If you were Charles Foley, what would you do to address the situation represented by the conflict between Kathryn McNeil and Lisa Walters?