Ethical Practice:
Professionalism, Social Responsibility, and
The Purpose of the Corporation

Session 5: Wednesday, April 18, 2007

Personal and Professional Practice IV—Reports from the Field
- Panel Discussion on Business and the Professions

Panelists:
- Clark Boyd, technology correspondent for The World (BBC/WGBH)
- Rebecca Brendel, Instructor in Psychiatry, Harvard Medical School
- Tom Esselman, President, Altran, North America
- Vivien Li, Executive Director, The Boston Harbor Association

Each panelist will have 10” to address the following questions:

1. What does it mean to practice your profession—journalism, medicine, business, public advocacy?

2. How would you describe the role of professionals generally in today’s world? What makes a profession, and what rights and responsibilities does the label confer/impose?

3. What ethical challenges do you anticipate you and your professional colleagues will face in the coming years, and how will that affect your practice?

*Team writing assignment #2: “Is business a profession? Explain why or why not.” Factor into your explanation arguments that authors in this module and our panelists make. Take 3-4 pp., double-spaced, to prepare your team response. Retain a copy for your records. Due Friday, April 20, 5 pm, electronic submission.